

# PROTECTIVE COATINGS



## RECYCLING BANKS, COVENTRY

Sometimes, words are not necessary. Take the pictures on the right, for example. They show a large recycling bank in Coventry before and after we removed layers of flyposters and applied our Original High Profile Anti-Flyposting Coating.

We applied our coating in different colours to approximately 150 paper, bottle and can recycling banks across Coventry – part of a bigger, ongoing project to smarten up the city.

This larger project involved a team of our painters applying specialist coatings to traffic signal and utility cabinets, lamp columns and signposts on all major roads into the city over a three-month period in the autumn of 2004.

### Exacting health and safety standards

Naturally, all our workers are trained in the application of our specialist high and low-profile coatings. However, they also receive training in order to meet our exacting health and safety standards (in Coventry, they worked on high speed roads and busy junctions). Traffic and pedestrian management is carried out according to Chapter 8 requirements.

This was recognised by Coventry City Council, who praised our staff for operating in a “thoroughly professional and diligent manner”. And, in 2005, they extended our contract for another year. More roads were targeted, including sections of the A45, but we also applied our anti-flyposting coatings to hundreds of cabinets in a number of residential districts in the city.

Other residential areas are likely to follow. In the meantime, we have cleaned and removed rust, and applied two coats of Micaceous Iron Oxide paint to 1500m of pedestrian guard railing.

After treating recycling banks with our anti-flyposting coating special care was required with the lettering and stencilling.



BEFORE



AFTER

**“THE APPLICATION OF YOUR ANTI-FLYPOSTING SURFACE TREATMENT TO STREET FURNITURE HAS MADE A DRAMATIC IMPACT ON OUR CITY SCHEMES.”**

**ALEX BROWN, COVENTRY CITY COUNCIL**

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